We don't just
scratch the surface
We go deep!
Attic Angel Association
Annual Report
2018-19

A Deep Dive into the year's numbers

Value of our service to the greater community:
$1.44 million

% of revenue:
8

Amount invested in outreach:
$709 thousand

Grants given to nonprofits:
$219 thousand

Volunteer service hours:
31 thousand

Resident Aid, for seniors who outlive their resources:
$184 thousand

Future caregivers trained at Attic Angel:
36

Municipal payment in lieu of taxes:
$102 thousand

Association members (Angels)
529

Residents:
353

Staff:
296
(192.9 FTE)

Assisted living facilities in Dane County:
149

Attic Angel locations:
1

Organizations like ours:
0

THE ONE AND ONLY

We go deep with our ANNUAL FOCUS

The ripple effects of poor mental health touch everyone – from the sufferer to the family members to friends and colleagues to our social service infrastructure and daily lives. It's not a surface problem, and many times the sufferer has underlying needs that must be met first. That's why Attic Angel Association selected mental health services for K-12 youth as its 2018-19 focus.

Each year, the Association assesses the needs of the community, selects one as the most pressing, and then commits to do something about it. Supported largely by proceeds from three signature fundraising sales, our grants program supported 10 Dane County nonprofits in 2018-19 with nearly $220,000 in awards to help make a difference in the health of our community:

- Canopy Center
- Catholic Charities
- DAIS
- Goodman Center
- Horizon High School
- The Rainbow Project
- The Road Home
- Safe Harbor Child Advocacy
- United Way of Dane County
- Vera Court Neighborhood Center

We go deep with our SENIOR CARE

Attic Angel Community is Dane County's oldest senior living setting for all stages of senior life. Our first nursing home opened in 1953, but our caring roots date back to 1889.

✦ **Over the years,** we've added new living options for seniors at all stages of life, with the assurance of a continuum of health care. In 2019, we transitioned our skilled nursing facility into a more homelike Community-Based Residential Facility (CBRF), offering 24/7 assisted living for those with complex clinical needs.

✦ **Attic Angel has long set the gold standard** for senior care in Dane County, so it's no surprise that our facility is a training site for future caregivers. We team up with nursing programs at the University of Wisconsin and Madison College to provide clinical experience for registered nurses, and we provide CNA training for our own staff members who want to begin a career in nursing.

✦ **Because of our expertise,** we've launched Attic Angel Management Services to benefit other senior living facilities that need help with operations, plant management, marketing, human resources, financial management, etc. By raising the bar for other living facilities, we extend Attic Angel's reach to serve seniors and their families.

We go deep with our VOLUNTEER COMMITMENT

So, just where do 31,000 volunteer hours go?

Short answer: *All over Dane County!* Some examples:

✦ **Nearly every Monday morning** from September through May, our Angels present a Continuing Education program that's open to the public, featuring informative speakers of respect and renown. The expertise and passions shared enrich the lives of hundreds who attend, stirring improvement and well-being within the greater community.

✦ **Our three Signature Sales** – the Attic Sale, Classic Clothing Sale and Holidays Galore & More Sale – require year-round orchestration of donated goods, some marketing prowess and countless volunteers to *run* operations, including the tally of proceeds that will benefit children and seniors in Dane County.

✦ **Transportation to medical appointments** is an ongoing need among seniors. In 2018-19, our Angels provided 823 such rides, representing a major success factor in the health of our residents.

✦ **The long-term service of our Attic Angels** (many serve for decades) plays a significant role in the well-being of Attic Angel residents because the Angels become more than volunteers – they become lifelong friends. This companionship, in fact, is a major distinction within senior living, making Attic Angel stand out as The One and Only.

THE ONE AND ONLY

Learn what's beneath the surface of our mission statement.

www.AtticAngel.org/about/financials

Join us as we

GO DEEP

to solve community challenges.

Your gift is a treasure!

www.AtticAngel.org/giving

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